

DIRECWAY.

RESTAURANT SOLUTIONS™



A complete set of tools
for multi-unit restaurants.



DIRECWAY Restaurant SolutionsSM — broadband connectivity and applications to manage your multi-unit restaurant operations.

Your business is growing and operations are scattered over a large area. You need connectivity that can grow with you, without the hassle of multiple vendors and service plans. Plus, you're faced with labor turnover, intense pressure on margins, and the need to make every dollar count. That's why timely access to accurate data is critical— to help you make better business decisions in this competitive market.

So we've created DIRECWAY Restaurant Solutions—a complete set of tools to manage your business more effectively and boost profitability. All delivered over a single platform.

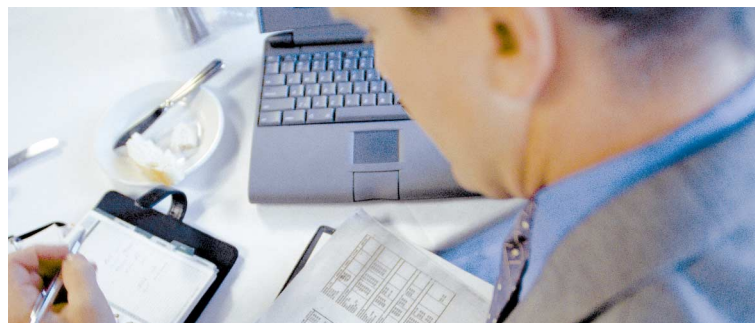
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Communication with employees and training were our main goals. DIRECWAY Restaurant Solutions helped us raise employee morale, improve performance, and enhance the customer's experience.

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■ Look to the leader

With DIRECWAY Restaurant Solutions, you get the expertise and experience of Hughes Network Systems, the world's leading satellite network solutions provider. For over thirty years, we've provided satellite communications products and services to enterprises. We've been at the forefront of the restaurant market for many years, providing cutting-edge solutions to restaurants of all sizes and concepts—from Donato's Pizza to Wendy's to Shoney's.



■ Get all the tools you need

DIRECWAY Restaurant Solutions provide a complete suite of services to address your business needs.

DIRECWAY Private IPSM - High-speed, always-on connectivity between your headquarters and stores—anywhere in the country—for secure and reliable access to corporate applications and distribution of corporate information.

DIRECWAY ePaymentsSM - A complete electronic IP payment solution including credit card, debit card and gift card services. Provide your customers with faster service while your business achieves lower transaction costs.

DIRECWAY Music and MessagingSM - A managed, professionally programmed music and messaging service that lets you create the right atmosphere at all your locations. Music has been proven to shape customer behavior, to manage table turns, and to increase the average check size.

DIRECWAY Content Delivery Services (CDS)SM - Quickly and securely deliver large video and data files to all your restaurants with this cost-effective managed service. Provide consistent training to staff, disseminate POS and backoffice software upgrades, and deliver corporate communications on a timely basis.

“ We needed a complete set of tools to better manage our operations across all our restaurants—and DIRECWAY delivered on all counts. Their restaurant solutions were cost-efficient, highly flexible and entirely scalable, positioning us well for future growth. ”



■ Tools to improve your bottom line

In conjunction with leading Applications Service Providers, Hughes Network Systems brings you hosted, profit-enhancing solutions to address a wide range of core restaurant management issues:

Business Intelligence - Get real-time data from all of your restaurants to make more informed, timely decisions.

Food Cost Management - Keep food costs down and profit margins up with better information to manage your purchasing decisions.

Labor Management - Help managers match labor, skills, and staffing levels to customer demand to improve customer satisfaction and employee productivity.

These solutions have been tested and certified for optimum performance over HNS-provided networks.

■ Everything you need to run your restaurants more effectively

Say goodbye to the hassle of multiple platforms and too many vendors. DIRECWAY Restaurant Solutions give you the comprehensive range of capabilities you need to pursue all your business objectives, regardless of the size of your operation. So no matter what kind of restaurant business you have—from pizza to fast food to casual dining—you've got the recipe for success!

5 Reasons to Choose DIRECWAY Restaurant Solutions:

- 1 One-stop shopping for affordable connectivity and core business services
- 2 DIRECWAY certified restaurant management tools to improve your bottom line
- 3 Easy to implement and manage—with one platform for all services
- 4 Available everywhere you want to be
- 5 Backed by more than 10 years' experience delivering solutions to restaurant operators

For more information about DIRECWAY Restaurant Solutions and other value-added DIRECWAY services, visit our Website at www.direcway.com or call us toll-free at 1-866-636-0018.



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